

## FRANKLIN COUNTY PROFILE

...TURNING THE PAGE ON A NEW DECADE



# Franklin County

is located in the heart of Southcentral Pennsylvania, and offers those considering relocating or expanding into the Mid-Atlantic region a **great location, great infrastructure, great people, and a great quality-of-life.**

# Location, Access, and Infrastructure...

One of Franklin County's greatest assets is its location and easy access to substantial and growing industrial and consumer markets. Franklin County is situated within one day's drive of more than **50%** of the North American population.

Franklin County's extensive interstate highways, two Class-1 railroads, and intermodal services provide immediate and cost-effective access to major markets and talent from Charlotte, NC to Toronto, Canada and beyond.

## HIGHWAYS

I-81  
I-76 PA Turnpike  
I-70  
US Route 30  
US Route 11  
Extensive network of state owned/maintained roadways



## AIR

Thurgood Marshall/BWI, Dulles International, and Reagan National  
75 minutes



Harrisburg, PA International Airport  
60 minutes



Hagerstown, MD Regional Airport (general aviation, limited commuter service)  
10 minutes



## RAIL

Norfolk Southern  
Norfolk Southern Franklin County Regional Intermodal Terminal (PA Exit 3, I-81)  
CSX  
CSXI Intermodal Terminal (PA Exit 14, I-81)  
Pennsylvania & Southern Rail (short line service within the Cumberland Valley Business Park)  
The Railroad Associates Corporation, TRAC (short line service within the Chambers-5 Business Park)



## WATER

Port of Baltimore  
75 minutes  
Port of Philadelphia  
3 hours  
Port of Pittsburgh  
3 hours



On average  
**46,125**  
**vehicles**  
travel I-81 through  
Franklin County  
on a daily basis

(source: PennDOT, Franklin County Traffic Volume Map 2019)

Locally, CSX  
Intermodal  
moves roughly  
**150,000**  
**shipping**  
**containers**  
**per year**





# Franklin County has “Shovel Ready” sites.

The County offers more than **1,500 acres** of developable land, all of which are conveniently located to major transportation corridors and public utilities.

Check out **fcadc.com** for an up-to-date database of available industrial real estate.

# Socio-Economic Profile

## DEMOGRAPHICS...

51%



49%



Franklin  
County is the  
**8th fastest**  
growing county  
in the state

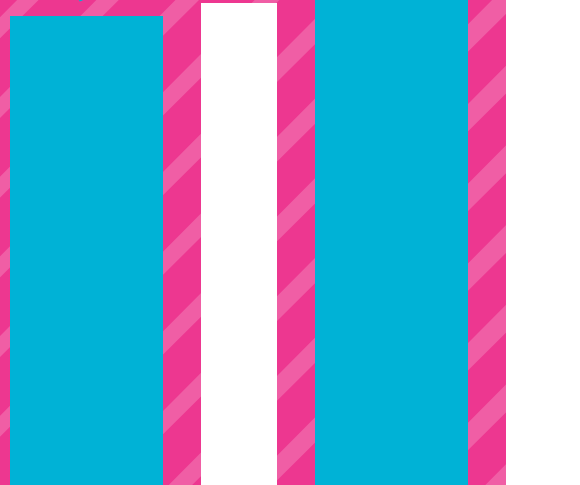
(Source: Penn State Data Center,  
County Population Estimates, April 2019)

153,638

153,851

154,234

154,835



**'15 '16 '17 '18**

Our County population has been one  
of the fastest growing in the state

Median Age

**41.3**  
years

**3.5%**

population growth  
since 2010



# Skilled Talent

Franklin County's prime location along Interstate 81 is critical to attracting talent from the Quad-State Region of Maryland, West Virginia, and Virginia, as well as other counties throughout southcentral, PA. The region boasts a civilian labor force of more than **580,000** highly skilled and dependable workers within 40 miles of the heart of Franklin County!

(Source: US Bureau of Labor Statistics, Labor Force Data by County, December 2019)

**"For right now, the skilled workforce in our region-in addition to our location and accessibility-is really a key factor in our growth."**

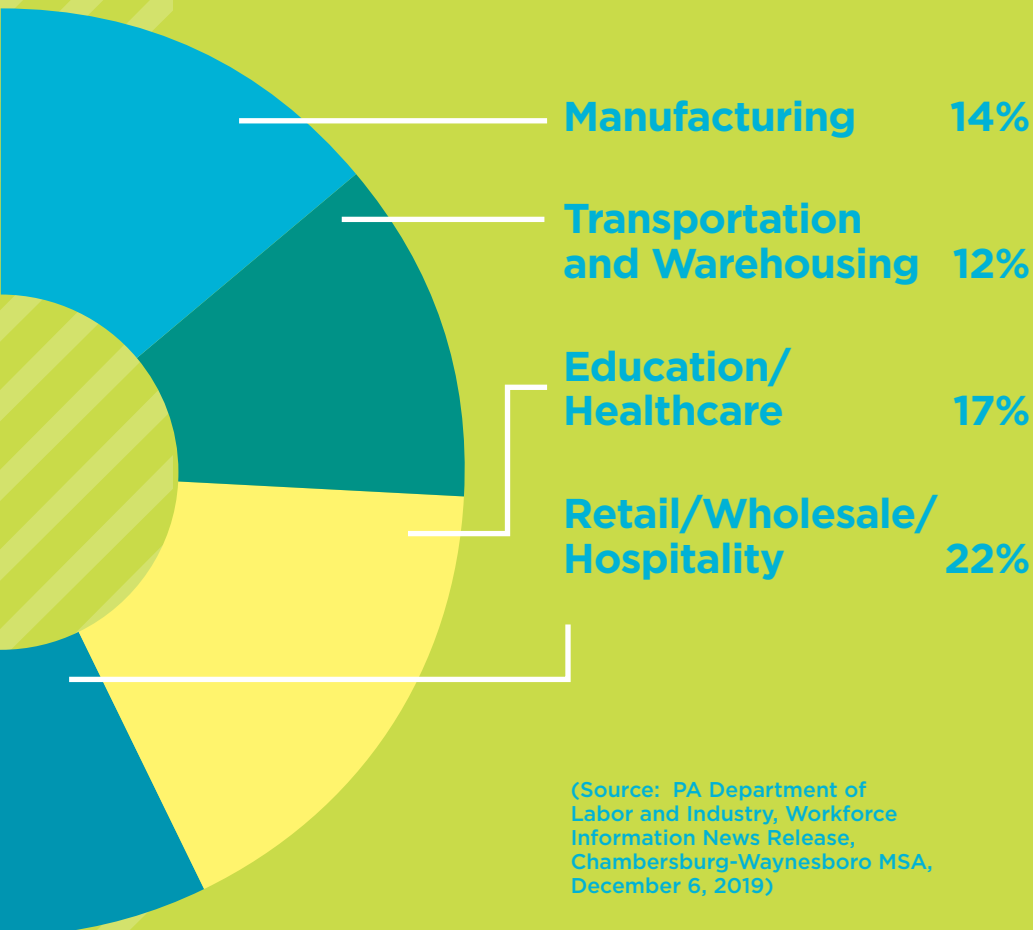
-Jesse McCree, CEO,  
South Central Workforce  
Development Board



# Economic Snapshot...

## We like to mix-it-up...

Franklin County boasts an extremely diversified and growing economy



(Source: PA Department of Labor and Industry, Workforce Information News Release, Chambersburg-Waynesboro MSA, December 6, 2019)

In 2019, total non-farm jobs reached

**63,600**

a **RECORD HIGH** for the County

**3.4%**

average unemployment rate in 2019 ranking 7th lowest among all 67 counties.

**3.5%**

year-over-year wage growth in 2019

(Source: South Central PA Workforce Development Board, Economic Overview, Franklin County, Churman Economics and Analytics, December 2019 & PA Department of Labor and Industry, January 2020)

Some of  
the most  
recognized  
companies  
in the  
world call  
Franklin  
County  
home.



Franklin County  
manufacturers  
contributed  
**more than**  
**\$1.23 Billion**

of County GDP in 2019...  
the most of any sector.





# Healthcare was the next largest sector with **\$725 Million**

(Source: South Central PA Workforce Development Board, Economic Overview, Franklin County, Churma Economics and Analytics, December 2019)



# Top Employers

WellSpan	3175
Letterkenny Army Depot	2950
Manitowoc	1250
Chambersburg Area School District	1140
P&G	850
Volvo Construction Equipment	800
Target DC # 589	770
Ventura Foods	725
Franklin County Government	700
Menno Haven	670

# Top Manufacturing Employers

Manitowoc	1250
Volvo Construction Equipment	800
Ventura Foods	725
Martin's Famous Pastry	580
Johnson Controls/Frick	460
DL George & Sons	300
New Enterprise Stone & Lime	250
Eldorado Stone	240
TE Connectivity	235
TB Wood's	215

# Top Logistics, Warehousing & DC Employers

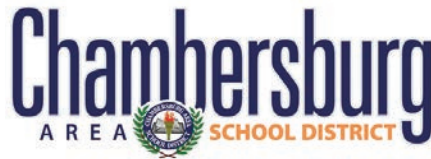
P&G	850
Target DC # 589	770
Food Lion	525
Corelle Brands	475
Ulta Beauty DC	450
Staples Direct	360
Ingram Book Co	250
National Book Network	185
Geodis Logistics	125
Franklin Logistics & Development	110

Employment is approximate and subject to change.  
Prepared by the FCADC, January 2020





Volvo Construction  
Equipment



New Enterprise  
Stone & Lime Co., Inc.

2020 PROFILE 10



Agribusiness  
continues to  
be a major  
component of  
Franklin County's  
economy.

The County  
ranks 2nd  
in the state  
for the  
production  
of milk,  
cattle, apples,  
peaches,  
and corn  
for silage.







There are nearly  
**1,600**  
family farms  
in Franklin County

(Source: Franklin County Agricultural Land Preservation Board & Penn State University Extension Service, Prepared by the Franklin County Planning Department, January 2019)

To date more than  
**17,000**  
acres  
of production ag  
land have been  
preserved for  
future generations.

**40%**  
of County land  
is in crops...  
**ranking #2**  
in the state.

(Source: Harvested Cropland and Vegetables in the Commonwealth, Penn State Data Center, October 2019)

# Education

To build the talent that growing businesses need, Franklin County provides a broad spectrum of quality educational opportunities. Options range from pre-school through post-secondary.

**6** Public school districts

including Franklin County Career Technology Center (CareerTech) and Chambersburg Career Magnet School

Home to the prestigious **Mercersburg Academy** as well as other private institutions

**3** colleges/universities

Franklin County is within a 2 hour drive of Penn State University (University Park), one hour drive of the HACC main campus, and one-half hour drive from Gettysburg College and Dickinson College. In addition, the Hagerstown, MD Community College (HCC), Purdue University Global of Hagerstown, MD, Mount St. Mary's University, and The University System of Maryland at Hagerstown are within a 15-minute drive of Franklin County.





## Colleges and Universities in Franklin County include:



- **Shippensburg University** (rated one of America's Best Regional Universities 2020 (North) by US News and World Report)



- **Penn State University-Mont Alto Branch Campus** (rated one of America's Best National Universities 2020 by US News and World Report)



- **Wilson College** (rated one of America's Best Regional Colleges 2020 (North) by US News and World Report)

(Source: US News and World Report, America's Best College's 2020)

### NEW 2020!



Shippensburg University will open a new School of Engineering building in support of the expanding civil, software, electrical, mechanical, and computer engineering majors. The building will open in June 2020.



Penn State Mont Alto will break ground on a new \$13 Million Allied Health building. The new facility will promote cutting-edge learning in its nursing, occupational therapy, and physical therapy assistant programs. The building will open in July 2021.



Wilson College was awarded a \$1 Million grant from the National Science Foundation to provide scholarships to regional students pursuing degrees in targeted STEM majors.

### NOW OPEN!



Pittsburgh-based two-year technical school, Triangle Tech, Inc., opened a state-of-the-art

training facility in Chambersburg to better serve the world class manufacturing employers in South Central Pennsylvania. The local facility is fully accredited and offers post-secondary students the opportunity to earn an Associate Degree in Specialized Technology (AST) in Welding and Fabrication Technology. Additional curriculum is being planned. Visit [triangle-tech.edu](http://triangle-tech.edu) for more information.

Our  
healthcare  
is focused  
on being  
the best...

WellSpan Summit Health, is recognized as an award winning, cost effective, high-quality healthcare system. WellSpan Summit is the parent company to:

- **Chambersburg Hospital**

- o 273 bed acute and critical care facility providing diagnostic, behavioral health, and surgical services with 24-hour emergency room service

- **Waynesboro Hospital**

- o 57 bed hospital providing acute and critical care services including diagnostic, therapeutic, and surgical services with a 24-hour emergency room

- **Multiple Urgent Care Centers**

- **Multiple Walk-in Care Centers**

# Healthcare

## NEW!

### Greencastle Medical Office Building

In late 2019, WellSpan Summit officially opened a new 45,000 square foot medical office building in Greencastle. The facility offers a wide array of professional medical services including specialty care and urgent care.

(Source: WellSpan Summit Health, [wellspan.org](https://www.wellspan.org))



Keystone Health



Franklin County is also served by Keystone Health, a nationally recognized, Federally Qualified Community Health Center. Keystone operates several state-of-the-art locations throughout the County and employs more than 475 healthcare professionals. In December 2019, Keystone Health opened a new 68,000 square foot medical office building. The new building will provide urgent care services, behavior health, pediatric therapies, and dental care, as well as Keystone's administrative offices. Visit [keystonehealth.org](https://www.keystonehealth.org) for additional information.





# Public Safety

**We have a low crime rate.**

The County boasts an extremely low crime rate across all categories of offenses. In 2017, the crime rate was

**1.5%**  
per 100,000 people

(Source: The Pennsylvania State Police, Uniform Crime Reporting System, Annual Uniform Crime Report, Offenses Reported by County 2017)

# Housing

Franklin County offers an expanding range of affordable housing opportunities

- 65,791 total estimated housing units
- \$1,371 Average Monthly Housing Ownership Costs (with mortgage)
- \$868 Average Gross Rental Costs



Historic Downtown Mercersburg





Housing Units  
increased by  
**361**  
over the last  
12 months

Median Home Value  
**\$175,600**

Median Household Income  
**\$60,979**

(Source: US Census Bureau, Franklin County, PA  
Quick Facts, January 2020)

# Economic Development Incentives...

In Franklin County, businesses have access to myriad incentive programs designed to support long-term business growth. Some of the more widely used programs include assistance for real estate purchases, construction, and renovations, as well as machinery and equipment upgrades and workforce development.

For a complete listing of economic development incentive programs, please visit [newpa.com](http://newpa.com)

Note: Certain programs are subject to availability of funds and job creation requirements. All programs require an application in order to access funds.

# Taxes

Pennsylvania does NOT levy a tax on inventory, tangible personal property, machinery, or equipment. Additionally, machinery and equipment used directly in the manufacturing process is exempt from state sales tax.

The following is a summary of the most common business taxes.

## **Personal Income Tax (PIT)**

- The current rate is **3.07%**

## **Corporate Net Income Tax (CNI)**

- The current rate is **9.99%**

## **Real Estate Transfer Tax**

- The current rate is **2.0%**

## **Local Real Estate Property Tax**

- Levied by Municipalities, School Districts and County Government
- Rates vary

## **Sales & Use (SUT) Tax**

- The current SUT is **6.0%**

## **Unemployment Compensation Tax (UC)**

- Paid on the first **\$10,000** of wages for each employee on an annual basis
- **3.68%** New Employer Rate (non-construction)

## **Workers' Compensation**

- Mandatory coverage of certain employees engaged in the "regular course" of the employer's business

(Source: Pennsylvania Department of Revenue and Pennsylvania Department of Labor and Industry)

Depending on the locality there could be other taxes that are administered. For detailed taxes and rates see: <https://dced.pa.gov/local-government/local-income-tax-information/>

# Utilities

The County is served by a full range of cost effective and reliable public utilities including public water and sewer, electric, natural gas, and telecommunications.





**Tourism** is a major component of the Franklin County economy. More than **500,000 people** visit Franklin County annually.

(Source: Franklin County Visitor's Bureau, January 2020)

**Franklin County** is home to a growing number of locally and nationally owned and operated restaurants, pubs, eateries, and retailers.

In 2019 the leisure, hospitality, and retail trade sectors accounted for nearly **14,000 jobs and \$327 Million of economic impact.**



# Franklin County

is home to a wide variety of recreation and cultural opportunities. Just look at some of the things we have.

- Whitetail Resort (skiing/golf)
- Penn National Golf Resort (additional public and private golf courses in the area)
- Capital Camps & Retreat Center
- President James Buchanan Birthplace and Buchanan State Park
- Michaux, Buchanan, and Tuscarora State Forests
- Camp Penn State Park
- Hunting and Fishing on abundant state game lands
- The Appalachian Trail (The Greater Waynesboro Area is a designated "Appalachian Trail Community")
- The Monterey Pass Battlefield Park and Museum
- Capitol Theatre
- Caledonia State Park and Totem Pole Playhouse
- H. Ric Luhrs Performing Arts Center at Shippensburg University
- Renfrew Institute for Cultural and Environmental Studies
- Tayamentasacta Environmental Center
- Tuscarora Wildlife Education Project
- Extensive Network of Municipal Parks and Trails
- Multiple Community-based festivals and carnivals (seasonal)
- Community Farmer's Markets (seasonal)





# Franklin County

is the center of the scenic Cumberland Valley. With reasonable lodging rates and more than 1,850 hotel rooms, the County's convenient location couples early frontier, Underground Railroad, and Civil War history with seasonal beauty, year-round recreation, and old-fashioned, hometown appeal. In addition, the County is within 30 minutes of historic Gettysburg and Antietam National Military Parks and 15 minutes of Hagerstown, MD; 30 minutes of Frederick, MD; 60 minutes of Harrisburg, PA; and within 75 minutes of the Baltimore/Washington D.C. metro areas, thus creating even more access to recreation, shopping, and cultural activities.

## Important Franklin County Web Links

**Greater Chambersburg Chamber of Commerce**  
[chambersburg.org](http://chambersburg.org)

**Greater Waynesboro Chamber of Commerce**  
[waynesboro.org](http://waynesboro.org)

**Greencastle-Antrim Chamber of Commerce**  
[greencastlepachamber.org](http://greencastlepachamber.org)

**Tuscarora Area Chamber of Commerce**  
[tachamber.org](http://tachamber.org)

**Shippensburg Area Chamber of Commerce**  
[shippensburg.org](http://shippensburg.org)

**County of Franklin (Government)**  
[franklincountypa.gov](http://franklincountypa.gov)

**Franklin County Visitor's Bureau**  
[explorefranklincountypa.com](http://explorefranklincountypa.com)

**PA CareerLink Franklin County**  
[jobgateway.com](http://jobgateway.com)

**Shippensburg University Small Business Development Center**  
[ship.edu/sbdc](http://ship.edu/sbdc)

**Franklin County Works**  
[franklincountyworks.com](http://franklincountyworks.com)

**WellSpan Summit Health**  
[wellspring.org](http://wellspring.org)

**Keystone Health**  
[keystonehealth.org](http://keystonehealth.org)

**United Way of Franklin County**  
[uwfcpa.org](http://uwfcpa.org)

**Healthy Franklin County**  
[healthyfranklincounty.org](http://healthyfranklincounty.org)



# Franklin County

is a great place to live,  
work, and play.



Like us on  
Facebook



1900 Wayne Road, Chambersburg, PA 17202 | 717.263.8282 | 717.263.0662 fax | [fcadc.com](http://fcadc.com)

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The Franklin County Area Development Corporation is an award-winning Economic Development Agency charged with formulating, implementing, and promoting a comprehensive countywide economic development strategy. The Corporation strives to create an atmosphere that nourishes planned growth and family sustainable employment opportunities.

